

BLANKET LICENSING — Public Transmission

<p>1.</p>	<p>For advertisements, online promotions, or single (short-term) use internet videos</p>	<ol style="list-style-type: none"> 1. 6% of the total advertising placement amount on network broadcasts and/or various platforms. 2. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.
<p>2.</p>	<p>Music Services</p>	<ol style="list-style-type: none"> 1. 8% of the balance of total business revenue after deducting income not related to music. 2. Per-Use Fee After calculating the usage fee in accordance with the preceding item, if the amount is lower than the per-use fee specified below, the per-use fee shall apply. <ol style="list-style-type: none"> (1) With Subscription Revenue: 8% of the standard monthly price of each individual subscription plan, multiplied by the total number of subscriptions for each plan and the maximum number of users allowed per plan. (2) Without Subscription Revenue: The fee shall be calculated by multiplying the number of streams or plays by NT\$0.4 per instance. (3) Permanent Single Downloads: 8% of the standard price of each single, multiplied by the total number of downloads (4) Permanent Album Downloads: 8% of the standard price of each album, multiplied by the total number of downloads. 3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.
<p>3.</p>	<p>Provision of Lyrics or Sheet Music Services to End Users</p>	<ol style="list-style-type: none"> 1. 8% of the balance of total business revenue after deducting income unrelated to music activities. 2. Per-Use Fee After calculating the usage fee in accordance with the preceding item, if the amount is lower than the per-use fee specified below, the per-use fee shall apply. <ol style="list-style-type: none"> (1) With Subscription Revenue: 8% of the standard monthly price of each individual subscription plan, multiplied by the total number of subscriptions for each plan

		<p>and the maximum number of users allowed per plan.</p> <p>(2) Without Subscription Revenue: The fee shall be calculated by multiplying the number of streams or plays by NT\$0.4 per instance</p> <p>(3) Permanent Lyrics or Sheet Music Downloads: 8% of the standard price of each individual lyrics or sheet music item, multiplied by the total number of downloads.</p> <p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p>
4.	<p>Audio-Visual (Including Short-Form Video) Platform Services</p>	<p>1. The usage fee shall be calculated according to the following rates, based on the nature of each channel/platform.</p> <p>(1) Music Channels/Platforms: 5% of the balance of total revenue of the channel/platform after deducting income unrelated to music.</p> <p>(2) General Entertainment Channels/Platforms: 3.5% of the balance of total revenue of the channel/platform after deducting income unrelated to music.</p> <p>(3) Sports, News, and Similar Channels/Platforms: 0.96% of the balance of total revenue of the channel/platform after deducting income unrelated to music.</p> <p>(4) Content or Revenue That Cannot Be Attributed to Specific Channels/Platforms: 3.5% of the balance of total revenue after deducting income unrelated to music.</p> <p>2. Per-Use Fee After calculating the usage fee in accordance with the preceding item, if the amount is lower than the per-use fee specified below, the per-use fee shall apply.</p> <p>(1) With Subscription Revenue: For individual subscription plans, the fee shall be calculated by multiplying the standard monthly price of each plan by the applicable usage rate specified in the preceding item, the total number of subscriptions for each plan, and the maximum number of users allowed per plan.</p> <p>(2) Without Subscription Revenue: The fee shall be calculated by multiplying the number of streams or plays by NT\$0.35 per instance.</p>

		<p>(3) 3.5% of the standard price of each audio-visual item, multiplied by the total number of downloads</p> <p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p>																														
5.	Live Streaming	<p>1. The usage fee shall be calculated according to the following rates, based on the type of live streaming content</p> <p>(1) Music, Concerts, and Similar Types: 8% of the balance of total revenue after deducting income unrelated to music.</p> <p>(2) Other Types: 5.6% of the balance of total revenue after deducting income unrelated to music.</p> <p>2. Per-Use Fee After calculating the usage fee in accordance with the preceding item, if the amount is lower than the per-use fee specified below, the per-use fee shall apply.</p> <p>(1) Live Streaming Platform Operators</p> <p>i. Music, Concerts, and Similar Types: The fee shall be calculated by multiplying the number of streams or plays by NT\$0.4 per instance.</p> <p>ii. Other Types: The fee shall be calculated by multiplying the number of streams or plays by NT\$0.35 per instance.</p> <p>(2) Single Live Broadcasts: Fees shall be calculated according to the following tiered schedule.</p> <table border="1" data-bbox="501 1442 1396 1794"> <thead> <tr> <th>Tier</th> <th>Total Streams/Views</th> <th>Number of Tracks</th> <th>Amount (NT\$)</th> <th>Additional Fee per Track</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Up to 5,000</td> <td>Up to 10 tracks</td> <td>2,600</td> <td>260 per track</td> </tr> <tr> <td>B</td> <td>5,001 – 15,000</td> <td>Up to 20 tracks</td> <td>5,200</td> <td>260 per track</td> </tr> <tr> <td>C</td> <td>15,001 – 25,000</td> <td>Up to 30 tracks</td> <td>10,400</td> <td>350 per track</td> </tr> <tr> <td>D</td> <td>25,001 – 35,000</td> <td>Up to 40 tracks</td> <td>15,600</td> <td>450 per track</td> </tr> <tr> <td>E</td> <td>35,001 – 45,000</td> <td>Up to 50 tracks</td> <td>20,800</td> <td>540 per track</td> </tr> </tbody> </table> <p>【Explanation】</p> <p>1. According to the applicable tier corresponding to the 【total number of streams/views】 .</p> <p>2. If the number of tracks exceeds the maximum for the applicable tier, an additional usage fee shall be charged 【for each extra</p>	Tier	Total Streams/Views	Number of Tracks	Amount (NT\$)	Additional Fee per Track	A	Up to 5,000	Up to 10 tracks	2,600	260 per track	B	5,001 – 15,000	Up to 20 tracks	5,200	260 per track	C	15,001 – 25,000	Up to 30 tracks	10,400	350 per track	D	25,001 – 35,000	Up to 40 tracks	15,600	450 per track	E	35,001 – 45,000	Up to 50 tracks	20,800	540 per track
Tier	Total Streams/Views	Number of Tracks	Amount (NT\$)	Additional Fee per Track																												
A	Up to 5,000	Up to 10 tracks	2,600	260 per track																												
B	5,001 – 15,000	Up to 20 tracks	5,200	260 per track																												
C	15,001 – 25,000	Up to 30 tracks	10,400	350 per track																												
D	25,001 – 35,000	Up to 40 tracks	15,600	450 per track																												
E	35,001 – 45,000	Up to 50 tracks	20,800	540 per track																												

		<p>track】 according to the rate specified for that tier.</p> <p>3. For 【total streams/views】 exceeding 45,000: An additional usage fee shall be charged for every increment of 5,000 streams/views at a proportional amount of NT\$2,600. That is: Note: Excess Streams/Views = Total Streams/Views per broadcast – 45,000.</p> <p>4. All of the above usage fees do not include any fees for retained audio-visual content after the live broadcast has ended.</p> <p>5. The above usage fees shall be calculated separately for each platform.</p>	
6.	PODCASTs or Internet Radio	<p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p> <p>1. The usage fee shall be calculated according to the following rates, based on the content type of each platform or radio station.</p> <p>(1) General Content: 3.5% of the balance of total revenue after deducting income unrelated to music.</p> <p>(2) Talk/Discussion Content: 1.75% of the balance of total revenue after deducting income unrelated to music.</p> <p>2. Per-Use Fee: After calculating the usage fee according to the rates specified in the preceding item, if the amount is lower than the per-use fee, the per-use fee shall apply. The per-use fee is calculated by multiplying the number of streams or plays by NT\$0.35 per instance.</p> <p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p>	
7.	Games	<p>1. The usage fee shall be calculated according to the following rates, based on the content type of each game.</p> <p>(1) General Game Type: 3.5% of the balance of total revenue after deducting income unrelated to music.</p> <p>(2) Games with Minimal Music Usage: 1.75% of the balance of total revenue after deducting income unrelated to music.</p>	

		<p>2. Per-Use Fee: After calculating the usage fee according to the rates specified in the preceding item, if the amount is lower than the per-use fee, the per-use fee shall apply. The per-use fee is calculated by multiplying the number of streams or plays by NT\$0.35 per instance.</p> <p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p>
8.	Sports or News Platform Services	<p>1. Usage Fee: 0.96% of the balance of total revenue after deducting income unrelated to music.</p> <p>2. Per-Use Fee: After calculating the usage fee according to the rates specified in the preceding item, if the amount is lower than the per-use fee, the per-use fee shall apply. The per-use fee is calculated by multiplying the number of streams or plays by NT\$0.35 per instance.</p> <p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p>
9.	Other or Unclassifiable Content/Services	<p>1. The usage fee shall be calculated according to the following rates, based on the type of usage and content of each platform, channel, or radio station.</p> <p>(1) Music Content: 8% of the balance of total revenue after deducting income unrelated to music.</p> <p>(2) General Content: 3.5% of the balance of total revenue after deducting income unrelated to music.</p> <p>(3) Content with Minimal Music Usage: 1.75% of the balance of total revenue after deducting income unrelated to music.</p> <p>2. Per-Use Fee: Depending on the nature of the case, the per-use fee shall be calculated based on the applicable usage rates specified in the preceding items.</p> <p>3. Minimum Fee: If the usage fee is lower than the amount specified in the preceding item, the minimum usage fee shall apply.</p>

【Explanation】

- **Minimum Fee:**
After calculating the fee based on the applicable rates described above, if the amount is less than the per-use fee, the minimum usage fee specified below shall apply.
 - (1) **Music Services or Content:**
Charged at NT\$5,200 per month or NT\$60,000 per year.
 - (2) **Non-Music Services or Content:**
Charged at NT\$2,600 per month or NT\$30,000 per year.
- All usage fees and rates described above are denominated in New Taiwan Dollars (NT\$).
- All usage fees and rates stated above are exclusive of business tax.

müST